

Terms and Conditions and Privacy Statement for Website Usage and for Attending our Events

These Terms and Conditions and Privacy Statement apply to your participation in and our processing of your personal data by our websites and in connection with the organization and execution of events such as the Curious – Future Insight™ conference, Innovation Circle events and other similar events (“**event**”).

1. Terms and Conditions
2. Privacy Statement

1. Terms and conditions

Organizer, Scope

Organizer of the event is Future Insight e.V. (VR-84647) (“**Organizer**” or “**we**”). Your Attendance at the event is governed by these Terms & Conditions (“**Terms**”) in addition to any terms and conditions of the ticketing provider and provider of the online conferencing platform accepted as part of your purchase or registration. Any alternative terms and conditions of participation provided by an attendee shall not be considered as forming any part of these Terms, even if the Organizer does not expressly object to them.

Participation, eligibility and obligations

Attendance at the conference will be restricted to attendees (“**Attendee**” or “**you**”) meeting the following Eligibility criteria and registering via the registration process. By completing the registration process, you expressly agree to these Terms.

Events are open and offered only to individuals age eighteen (18) or older at time of registration (“**Individual Participant**” or “**You**”) unless individually approved by Organizer in writing. However, the Event is not open to: any employee whose employer’s guidelines or regulations do not allow entry in the Event or is legally not allowed to participate in the Event. In the case you qualify as a HEALTHCARE PROFESSIONAL (“**HEALTHCARE PROFESSIONALS**”) means for the purposes of these TERMS AND CONDITIONS any natural person that is a member of the medical, dental, pharmacy or nursing professions or any other person who, in the course of his or her professional activities, may prescribe, purchase, supply, recommend or administer a medicinal product or provide healthcare services and his/her office staff, and any payer for PHARMACEUTICAL PRODUCTS, including any national and local reimbursement authority or any other person considered as a healthcare professional under applicable laws and codes. **PHARMACEUTICAL PRODUCTS** means for the purposes of this TERMS AND CONDITIONS any ORGANIZER’s or its affiliates’ drug/medicinal product, biological product, or medical device (including investigational products and irrespective of patent or regulatory status and/or whether it is branded or not), whether used alone or in combination, that is intended to be used on the prescription of, or under the supervision of, a HEALTHCARE PROFESSIONAL, and which is intended for use in the diagnosis, treatment, or prevention of disease in humans, or to affect the structure or any function of the human body.) participation is allowed only when in compliance with applicable Healthcare Compliance Laws and Regulations.

The Event is void where prohibited or restricted by law. You are responsible for correct classification on whether You classify as HEALTHCARE PROFESSIONAL. You hereby and during the registration process confirm and acknowledge that (i) You correctly classified your HEALTHCARE PROFESSIONAL status, have truthfully answered any questions during the

registration process, your statements regarding the registration process are truthful and correct and (ii) in case You are affiliated to any Healthcare Organization (*HEALTHCARE ORGANIZATION means for the purposes of this TERMS AND CONDITIONS any legal person (i) that is a healthcare, medical or scientific association or*

organization (irrespective of the legal or organizational form) such as a hospital, clinic, foundation, university or other teaching institution or learned society or (ii) through which one or more Healthcare Professionals provide services) that the Healthcare Organization approves your participation in the Event. Organizer reserves the right to limit, or restrict upon notice, participation in the Event to any person who fails to comply with these Terms and in any case in which Organizer has assessed that participant classify as HEALTHCARE PROFESSIONALS.

It is the responsibility of You (as further described below) to ensure that You are legally eligible to participate in the Event. You must not be in breach of any fiduciary or other contractual duty to any third party and must not be creating any conflict of interest. You must ensure that You have the power to enter into the agreement to participate in the EVENT and have obtained all necessary approvals (whether from your employer or otherwise) to do so. Individual participants must enter the Event in their individual capacities. Organizer reserves the right to disqualify any Individual participants if he/she has not accepted or does not meet the requirements of these Terms.

You acknowledge and confirm, that (i) participation granted to you is not in any way provided to influence any decision to obtain or retain business or gain an advantage in the conduct of business, or to induce such official or other person to perform a function in violation of any applicable laws; and (ii) granted participation is not being received as a reward or in exchange for recommending, prescribing, dispensing, purchasing, supplying, selling, administering, referring, arranging for, or ordering Pharmaceutical Products, or to induce recommending, prescribing, dispensing, purchasing, supplying, selling, administering, referring, arranging for, or ordering Pharmaceutical Products in the future.

Organizer reserves the immediate right to disqualify any Attendee and Individual Participant who, in Organizer's sole discretion: (i) is not in compliance with these Terms, (ii) tampers with the registration process, the EVENT, or the Website; or (iii) is acting in an uncooperative, unfair, disruptive, abusive, or threatening manner.

Copyright

The content of the Curious2027 website and online conferencing platform is the property of Organizer and is protected by applicable copyright law with all rights reserved. All rights in the pages, site content and arrangement are held by Future Insight e.V. or the users who have uploaded them. You must not sell, distribute, publish, broadcast, circulate or commercially exploit site information in any manner without our express written consent. Any downloading or otherwise copying from this site will not transfer title to any software or material to you. You may not reproduce (in whole or part), transmit (by electronic means or otherwise), modify, display, redeliver, license, link or otherwise use this site for any public or commercial purpose without our prior permission.

No Warranty

The information and opinions contained on this site, including hyperlinks or references to other sites, are provided 'as is' without any warranty of any kind, either expressed or implied, to the fullest extent permissible pursuant to applicable law. Organizer does not warrant the adequacy, accuracy, reliability, or completeness of any information on the site and expressly disclaims any liability for errors or omissions therein. Organizer further assumes no responsibility for, and makes no warranties that, function

contained on this site will be uninterrupted or error-free, that defects will be corrected, or that this site or the servers that make it available will be free of viruses or other harmful components. We reserve the right to discontinue the availability of this site on our sole discretion at any time.

Limitation of Liability

Our liability is limited to intention and gross negligence. We are not liable for content posted by users or otherwise provided at the event.

Linked Sites

Certain hyperlinks or websites referenced on the site may redirect you to third parties' websites, which generally are recognized by their top-level domain name. Their content has not been investigated or analyzed by us, and we do not warrant the adequacy, accuracy, reliability, or completeness of any information on hyperlinked or referenced websites and expressly disclaim any liability for any and all of their content. You are responsible for evaluating the adequacy, accuracy or reliability and completeness of any information or other content available on hyperlinked or referenced websites.

A hyperlink to another website is meant for convenience only and does not imply that we endorse or approve of the website or any products or services that it describes. We reserve the right to terminate any hyperlink or hyperlinking program at any time.

Nothing at this site shall be construed as granting a license or right to use any image, trademark, service mark or logo, all of which are the property of the Organizer and or Affiliates. We reserve all rights with respect to any of our proprietary information or material at this site and will enforce such rights to the full extent of applicable copyright and trademark law.

Information Submitted by You

You should not submit any confidential or proprietary information via the site or at or in relation to the event in question. Any information or material you submit remains your property and legal responsibility. By submitting any information or material to us, for example, for the purposes of the event, you grant us an unrestricted, irrevocable license to use, reproduce, display, perform, modify, transmit and distribute those materials or information for the purposes of the event. We shall not be subject to any obligations of confidentiality regarding submitted information, except as agreed specifically agreed or required by law. Where you have the opportunity to do so such as in offering an abstract for consideration, you should only include the names of people who have consented to their names being used and included for these purposes i.e. research partners on a given project.

Your Obligations

You are obliged to use the site, and generally participate in the related event in a lawful and respectful manner. You represent and warrant that when doing so, you will not disseminate any criminally offensive content or violate the other rights of third parties. In particular, the dissemination of contents harmful to young persons as well as pornographic, extremist, and racist material, virus attacks and the misuse of

applications to intrude in the security precautions of a third-party network, host or account are prohibited.

You are responsible for all content that you provide or upload for the purposes of the event, for instance texts, photos, graphics, files, links etc. You are obliged to refrain from infringing upon trademark rights, copyrights, personal rights or other third-party rights.

You release Organizer and its affiliates from any and all damages resulting from the unlawful use of access to the site or other harmful actions undertaken either by you or by a third party to the extent that you are at fault.

Our Rights and Responsibilities

Pursuant to the German Teleservices Law as well as the state treaty on media services, we are only responsible for third-party content:

- if we are aware of the unlawful actions or the contents and in the case of claims for damages we also know about the facts or circumstances revealing the unlawful actions or
- if we have not taken immediate action to remove the contents or to block access without undue delay after we have been made aware of them.

Organizer is entitled to remove your account and content you have posted without any prior warning when we have been made aware of unlawful contents (e.g., contents that violate legal or official bans or transgress standards of public decency). Moreover, in these cases Organizer reserves the right to issue a temporary or an unlimited ban on the use of the site. In such instances, you will be informed without delay of this type of action. This does not establish grounds for any reimbursement claims.

If we find out about any illegal activity or if a third party informs us of purported illegal activity, within the scope of the legal regulations we may transmit your personal data to the relevant law enforcement authorities to the extent legally required and permitted.

Contingency – Public Health Considerations

It is expressly acknowledged that all or parts of the event may be subject to applicable rules and guidance from relevant authorities, including as relating to any pandemic, terroristic or war situation. These may, at short notice, impact on or hinder:

- the event or require additional safety or organizational measures to be put in place.
- preparation for the event (e.g., requiring compliance with recommended guidance on mask-wearing, social-distancing, or vaccination status from participants).
- follow-up on the event (e.g., where affecting the location of the company in question); or
- travel to or from the event (e.g., imposition of travel restrictions).

As a result, we reserve the right to extraordinarily cancel or postpone the event at short notice, including where required to do so by applicable rules and guidance.

Where permitted or required by applicable guidance, we may require prior on-site testing for all participants or evidence of a valid certificate of vaccination. We will ensure that any processing of such information is fully compliant with applicable health guidance and privacy law.

Out of concern of others, we kindly request participants with symptoms of any infectious disease not to attend the event on site. Participants who fail to meet such requirements may be refused entry to the site or may be refused permission to stay at the site.

Miscellaneous

You may contact us with any questions regarding the event by sending an email to info@future-insight.org. Additional contact details can be found as part of the online registration process.

We reserve the right to change, modify, add to, or remove portions of these terms of use at any time.

We reserve the right to change, modify date, duration and location of the event as well as its content and agenda.

Should individual provisions of these Terms become void or invalid, this shall not affect the validity of the remaining conditions of these Terms.

These Terms shall be governed in all respects according to the laws of the Federal Republic of Germany, without regard to its choice or conflict of law provisions. It is understood and agreed that the Organizer and Attendee hereby exclusively submit to the jurisdiction of the competent courts in Darmstadt, Germany. Organizer is not willing or obliged to participate in dispute resolution proceedings before a dispute resolution body for consumer disputes.

2. Privacy Statement Data Controller

We take your data privacy and the protection of your personal data seriously and our data privacy principles provide fundamental guidance to all our businesses worldwide. We comply with applicable national regulations and our understanding of data privacy is based on the European General Data Protection Regulation (GDPR), amended by local regulations in case they are stricter.

2. General information

This section is about the controller of your personal data, how you may contact this controller and which rights you have as a data subject in this context. A controller is a company responsible for the handling of personal data.

2.1. Controller

The data controller means the company (legal person) who determines the purposes and means of the processing of your personal data. For the overarching processing activities described in this data privacy notice, Future Insight e.V. and Merck KGaA are joint data controllers.

Future Insight e.V

Frankfurter Strasse 250
64293 Darmstadt, Germany
Phone: +49 6151 72-0
Telefax: +49 6151 72-2000

Merck KGaA

Frankfurter Strasse 250
64293 Darmstadt, Germany
Phone: +49 6151 72-0
Telefax: +49 6151 72-2000

2.2. Data Protection Officer

We have appointed a Group Data Privacy Officer. You can contact this person and the team at any time:

Group Data Privacy Officer

Merck KGaA

Frankfurter Strasse 250

64293 Darmstadt, Germany

+49 6151 72-0

privacy@emdgroup.com

You are also welcome to exercise your data protection rights by submitting your request directly in our Data Privacy Portal.

3. The processing activities in detail

This section explains the different data processing activities in which we process your personal data.

3.1. Processing of your personal data in other contexts

We process your personal data in various situations we are describing in this section, including any of your on and offline interactions with us regarding the products and services we offer and the business we do.

We usually process your personal data for contractual purposes and to communicate with you for commercial reasons when you or we purchase a good or service from the other one. For this purpose, we only process such data which is needed to fulfill the contract itself and with all additional obligations we are subject to, like tax payments.

In addition, we might use some of your personal data, based on our legitimate interest, to develop and offer our products and services, learn more about your interests, do marketing under local market rules, and continuously improve our offerings.

Please refer to the below explanations and/or individual data privacy notices which we provide in the context of our business communication with you to learn more about the corresponding processing of your personal data in this context.

3.1.1. Account Creation

You may register on some of our Websites and create an account. When you create an account on our Websites or log in as a registered user, we collect the personal data you provided during registration.

This processing activity may include, among others, the following data categories:

- Your contact information (e.g., name, title, form of address or salutation, address, gender, telephone numbers, email address);
- Accounting data (e.g., purchased goods and services, bank details, customer number, tax identification number, tax category);
- Details on your profession (e.g., job title, position, personnel number, place of work, branch office, department).

The data will be processed and used by us for the entire time your account exists, for our service and technical administration and to the legally permissible extent for our own marketing purposes.

The processing of your personal data is based on the necessity for the performance of a contract with you or is necessary to safeguard our legitimate interests of conducting business with you.

3.1.2. Event Management

We process your data for events we either provide on our own or for which we act as a sponsor and receive certain information about you. These events could vary from a singular meeting to a conference over several days, publicly accessible or addressed only to a specific audience, in our own facilities or other locations.

Depending on the event, the data we collect varies and could contain:

- Your contact information (e.g., name, title, form of address or salutation, address, gender, telephone numbers, email address),
- Details on your profession (e.g., job title, position, personnel number, place of work, branch office, department, education),

- Information about your travel to the event (e.g., hotel accommodation, flights, transportation),
- Your bank account data in case of payments to you as a speaker or reimbursements of your costs for participation.

Such data is typically used for the participation in the event. In case of payments, we might be required to report them to authorities (e.g., tax authorities).

3.1.2.1. Basic information and attendee profile

We require basic personal data such as your name and contact details to help administer and organize the event. This would include basic identity and contact data such as: first name and surname, email address, telephone contact details, company identity and address. We may also request other personal-related information to better understand the audience profile (for example, the type of company, field of activity, title, department, and level of experience). We may also use it to prepare future events (for example, to better target a specific profile or area of experience) and to assist with pairing of related profiles to encourage engagement and networking at the event between participants (i.e. common areas of interest or experience, helping to organize panel discussions etc.).

We may also ask you to confirm whether you are a healthcare professional to help with your ticket allocation and general organization around your attendance.

Where your completion of the registration process requires you to include the personal data of additional participants (i.e. whom you also wish to attend), you confirm that you have obtained permission from these persons and have provided to them the required information in accordance with applicable privacy law.

3.1.2.2. Payment information

We (and or appointed partners) may process your payment details (for example, credit card number and details) as needed to register you with the event and issue you with a valid ticket, where your attendance requires the purchasing of a ticket.

In doing so, we will maintain physical, electronic, and procedural safeguards to ensure the compliant collection, storage, and disclosure of such personal information.

3.1.2.3. Recordings

You also understand that we may use photography and video services to generally document the event, for post-event feedback and promotional opportunities (for example, advertising the success of the event on social media and other relevant channels). We will take reasonable measures to respect the wishes of any participants who request not to be included in any general recording of the event (for example, where you inform a photographer at the event that you do not wish for your photo to be taken and used, and where this can be easily accommodated).

3.1.2.4. Use of Subprocessors

Use of subprocessors Please note that in organising the event, we may engage additional and external processors to help with the event organisation, or to perform specific tasks in relation to the event.

Outside of our other affiliated companies, these may include, for example: .

- Event management companies. To help with managing registration requests, ticket allocation, organizing the event as it concerns specific participant or participant profiles, or providing the virtual platform for online participants.
- Event recording: Photo and video service providers used for recording the event, including for post-event promotional purposes.
- Payment information: To be processed in order to help confirm and issue a valid event ticket.

We will ensure that all relevant measures are taken when engaging any sub processor to ensure the highest standards of compliance when processing any personal data belonging to you.

Where we transfer your personal data to our other affiliates and/or sub processors (including IT service providers outside the European Economic Area) we will ensure an adequate level of data protection by entering into standard contractual clauses with any such recipients of your personal data.

3.1.2.5. Payment and Ticketing Provider and Conference Online Platform

On our website we offer payment services through Stripe Payments Europe, Ltd, a private limited company organized under the laws of Ireland with company number 513174 and offices at The One Building, 1 Grand Canal Street Lower, Dublin 2, Ireland (hereinafter “Stripe”).

If you purchase a ticket, payment will be made via Stripe, as a processor under applicable law, and the payment details you enter will be transmitted to Stripe.

The transmission of your data to Stripe is based on Art. 6 Para. 1 lit. b GDPR (processing for the performance of a contract) and Art. 6 Para. 1 lit. f GDPR (legitimate interests). Your data will only be passed on for the purpose of payment processing and only insofar as it is necessary for this purpose. To the extent Stripe acts as data processor, a data processing agreement is concluded. More information can be found at <https://stripe.com/de/privacy>.

As the ticketing provider, we use the services of event it AG, Pelikanplatz 7-9, 30177 Hannover, Germany. Your data will only be passed on to event it insofar as it is necessary for the purpose of booking a ticket. Event it acts as a data processor for the purposes of applicable privacy law.

Abstract submission and the Conference Online Platform is operated via InterMedia Solutions GmbH, Ahornstr. 7, 82041 Oberhaching bei München, Germany (hereinafter “IMS”). All Attendees are participants of and have a user account at the Conference Online Platform. To the extent IMS acts as data processor, a data processing agreement is concluded. More information can be found at <https://www.intermedia-solutions.net/en/about-ims/privacy-policy/>.

3.1.3. Abstract Submissions

Where you inform us of your wish to present your research, work or a particular topic at the event, we may also request further information. This may for example include providing a title and a short abstract of your proposed presentation.

This information is needed for us to evaluate the different submission entries, to organize the agenda for submissions, and to inform participants where they have been successfully chosen to present at the event. We may also use this information for the event jury and committee to select successful submissions from participants, and to determine the presentation format (on stage or as a poster presenter).

Where you are selected for presentation, you agree that we may use your name and abstract details for presentation purposes, and generally use information you share in setting the agenda for the event and for conference promotional purposes and postevent feedback. You understand that where you are selected for presentation, your presentation may be used in diverse settings, including live streams visible to logged in users, recordings of your presentation may be made available in our media library and we may use selected and limited portions of your presentation for post-event marketing.

Where you do provide any submission, and where any personal data is included in it or related to it (i.e. where included in any abstract or related documentation that you provide in support), you confirm that it has been collated in good faith and in compliance with any applicable data privacy legislation. We reserve the right to refuse any submission requests where it is reasonably suspected otherwise.

3.1.4. Marketing Communications

We process your personal data within the scope of our public relations and marketing processes. This includes in particular the issuance of newsletters, press kits, and registrations for press distribution lists, press contacts and press representatives.

3.1.4.1. Newsletters

This processing activity may include the following data categories:

- Your contact information (e.g., name, title, form of address, private address, gender, telephone numbers, email address);
- Details on your profession (e.g., job title, position, personnel number, place of work, branch office, department).

If you would like to subscribe to any of our available newsletters, you may enter your email address in our registration form and click the “Send” button. You will then receive an email from us to your email address. You may complete the registration by verifying your email address by using the answer function in your email program.

This processing activity includes the following data categories: The information you provided to subscribe, such as your title, name, email address and personal/professional interests.

The processing is based on your consent you provided to us in the course of the subscription process. Your personal data will be deleted when you withdraw your consent, e.g., by filling the form on our website to unsubscribe.

3.1.4.2. Other Processing for Marketing; Profiling

Other processing in this regard is based on our legitimate business interests. We have a legitimate interest in informing our clients of news, events, etc. to gain new leads and establish and maintain a long-term business relationship.

We aim to present you information that could be of interest to you and to communicate seamlessly over various channels (phone, email, SMS, mail, social media messages) without sending redundant information. Our communication with you is based on the information we collect about you and are permitted to use. For example, we use the combination of your email address and your browsing data so we can provide you with information about a product you look up on one of our websites. Based on the information we collect, we may internally indicate that you are interested in certain categories of information.

We also use profiling procedures to optimize and personalize our customer relationship management and our advertising measures. To optimize and personalize our advertising measures, we create customer profiles and assign customers to specific customer segments on the basis of these customer profiles. On the basis of this segmentation, we can manage the type, content and frequency of specific advertising measures for specific target groups. For profiling purposes and based on our legitimate interest, we use data that we receive from you as part of our business relationship. This includes personal data, like your purchasing behavior and browsing behavior. Profiling may also be related to usage data that we create by measuring and evaluating the customer's interaction with electronic advertising, and in particular by measuring and evaluating the opening and click rate in email newsletters.

3.1.5. Business Contacts

If we have received your contact details from business events, for example as part of a business appointment (e.g., by exchanging business cards) or as part of an assignment, we use your contact and business details to maintain our business contacts. For this purpose, we usually transfer your contact details to our CRM (Customer Relationship Management).

This processing activity may include the following data categories:

- Your contact information (e.g., name, title, form of address, private address, gender, telephone numbers, email address);
- Details on your profession (e.g., job title, position, personnel number, place of work, branch office, department, qualifications)

This data processing is based for our legitimate business interests. We have a legitimate economic interest in maintaining contacts beyond the initial contact and in using them to establish and develop a business relationship and to remain in contact with the parties concerned. Such business contacts could also be easily processed in our e-mail communication with you and then kept in typical business software, either centrally or on the electronic devices of our employees.

3.1.6. Contact Forms & Service Requests

We process your personal data, if you enter and submit your data via one of our contact forms or contact us otherwise, e.g., in the context of a service request or via the contact form we provide on our Websites. Your data will be processed to handle your specific request, e.g., by answering or forwarding your request to a competent department and will only be processed for the purpose of responding to your inquiry.

This processing activity may include the following data categories:

- Your contact information (e.g., name, title, form of address or salutation, address, gender, telephone numbers, email address);
- Details on your profession (e.g., job title, position, personnel number, place of work, branch office, department, qualifications);
- Any further information you provide to us, e.g., in the process of your request or which is otherwise required to answer your request.

The processing and use of your data are necessary for answering your inquiry in a quick and competent manner and is based for the rest on our legitimate interest to communicate with our

contacts and customers and in particular provide customer service. The processing of your personal data is also necessary to process your inquiry and to establish or maintain contact.

3.2. Privacy notice for this website

This section explains the different data processing activities in which Future Insight e.V. processes your personal data for the operation of the services provided on this website (“Websites”).

3.2.1. Operation of our Websites

We process your personal data for the purpose of the operation of our Websites. You can access our Websites without directly providing personal information. However, whenever you access our Websites, you automatically transfer personal data to our servers for technical reasons.

This processing activity may include the following data categories:

- IP address of the requesting device;
- Date and time of your visit;
- Name and URL of the retrieved file;
- Transferred data volume;
- Access status (file transferred, file not found, etc.);
- Identification data of the browser and operating system used;
- Name of the provider of user’s internet access; and
- Website from which access is made and the Websites you are accessing.

This data processing is based on our legitimate business interests. We process these data for the purpose of presenting our Websites and to ensure its technical stability and security (e.g., to prevent hacker attacks).

3.2.2. Cookies

Cookies improve the user experience on our Websites because they allow, e.g., the system to recognize returning visitors. The term “cookies” in this Privacy Notice refers to cookies and similar technologies. Cookies are small, usually randomly coded text files that are sent to your device and stored there. These cookies allow your browser to track certain information that may be retrieved and used by internet servers at a later stage. Future Insight e.V. uses cookies and similar technologies on its Websites for several reasons, for example:

- Websites load faster;
- Websites may be browsed faster;
- Your settings, such as language and time zone, may be saved;
- Security on websites is improved since your identity may be verified; and
- Your log-in to secured websites is facilitated.

We include the following three categories of cookies on our Websites:

3.2.2.1. Necessary Cookies

These cookies are necessary to safeguard the functionalities of our Websites, the services provided thereon and for the website to operate. Cookies are set in response to your actions and depend on your specific service requests (e.g., setting your privacy preferences, filling out forms, or logging in). More specifically, we set the following cookies:

- `__stripe_mid`: This cookie is used for payment processing and to provide fraud prevention. This cookie is active for 1 year.
- `__stripe_sid`: We use Stripe for payment processing and to provide fraud prevention. This cookie is deleted within 30 minutes.
- `_gat_UA-*`: We use Google Analytics for website statistics and to provide technical monitoring. This cookie is deleted after your session.
- `cmplz_elementor_banner_id`: We use Complianz for cookie consent management and to store cookie consent preferences. This cookie is active for 365 days.
- `cmplz_statistics`: We use Complianz for cookie consent management and to store cookie consent preferences. This cookie is active for 365 days.
- `cmplz_policy_id`: We use Complianz for cookie consent management and to store cookie consent preferences. This cookie is active for 365 days.
- `cmplz_saved_services`: We use Complianz for cookie consent management and to store cookie consent preferences. This cookie is active for 365 days.
- `cmplz_consented_services`: We use Complianz for cookie consent management and to store cookie consent preferences. This cookie is active for 365 days.
- `cmplz_preferences`: We use Complianz for cookie consent management and to store cookie consent preferences. This cookie is active for 365 days.
- `cmplz_functional`: We use Complianz for cookie consent management and to store cookie consent preferences. This cookie is active for 365 days.
- `cmplz_id`: We use Complianz for cookie consent management and to store cookie consent preferences. This cookie is active for 365 days.
- `cmplz_saved_categories`: We use Complianz for cookie consent management and to store cookie consent preferences. This cookie is active for 365 days.
- `cmplz_user_data`: We use Complianz for cookie consent management and to store cookie consent preferences. This cookie is active for 365 days.
- `cmplz_banner-status`: We use Complianz for cookie consent management and to store cookie consent preferences. This cookie is active for 365 days.
- `AKA_A2`: This cookie provides an Advanced Acceleration feature, which enables DNS Prefetch and HTTP2 push. It expires after 1 hour or upon the withdrawal of your consent.
- `incap_ses_`: This cookie is used for visitor recognition. It expires when you close your browser or upon the withdrawal of your consent.

- *_mixpanel: We use Mixpanel for website statistics. Purpose pending investigation.
- jetDashboardData: We use this cookie to save user preferences. This cookie is active for 3 months.
- Loglevel: We use Loglevel to collect data on user interaction with video-content. This cookie is persistently active.
- akamai_clientId: Sets a unique ID for the visitor which allows the website to determine if the user has interacted with the website's video player. This cookie is deleted after each session.
- mm-country: This cookie stores geotargeting information. This cookie is deleted after your session.

The processing is based on our legitimate business interest to be able to provide our basic webservices in a secure and useful manner. Our website cannot function without these cookies, and they can only be disabled by changing your browser preferences. Please note, if you object to the use of these necessary cookies, our Services might not be available to you.

3.2.2.2. Functional Cookies

These cookies enable the provision of advanced functionalities and are used for personalization. The cookies are set in response to your actions and depend on your specific service requests (e.g., pop-up notification choices). More specifically, we set the following cookies:

- Elementor: We use Elementor for content creation and to store performed actions on the website. This cookie is persistently active.
- _ga: We use Google Analytics for website statistics and to store and count pageviews. This cookie is deleted within 2 years.
- _gid: We use Google Analytics for website statistics and to store and count pageviews. This cookie is deleted within 1 day.
- wistia-video-progress-*: We use Wistia for video display and to store if the user has seen embedded content. This cookie is persistently active.
- wistia: We use wistia for video display and to save whether the user has seen embedded content. This cookie is persistently active.

The processing is based on your consent you provided to us. You either grant your consent by accepting all cookies in our cookie banner or by activating the cookie type(s) you have selected. Your consent is voluntary, and you may withdraw it at any time with effect for the future. You can withdraw your consent by reopening our cookie banner and deactivating the cookie type. If you do not grant your consent or withdraw it, this will not result in any disadvantages for you. However, without your consent, the functions explained above might not be available to you.

3.2.2.3. Targeting Cookies

These cookies may be set to analyze your interests and show you relevant ads on other websites. These cookies work by uniquely identifying your browser and device. By integrating these cookies, we aim to learn more about your interests and your behavior on our Websites in order to place our advertising in a targeted manner. More specifically, we set the following cookies:

- Google Fonts API: We use Google Fonts for display of webfonts and to read user IP address. This cookie expires immediately.
- rc::c: We use Google reCAPTCHA for spam prevention and to read and filter requests from bots. This cookie is deleted after each session.
- rc::b: We use Google reCAPTCHA for spam prevention and to read and filter requests from bots. This cookie is deleted after each session.
- rc::a: We use Google reCAPTCHA for spam prevention and to read and filter requests from bots. This cookie is persistently active.
- Google Maps API: We use Google Maps for maps display and to read user IP address. This cookie expires immediately.

The processing is based on your consent you provided. You either grant your consent by accepting all cookies in our cookie banner or by activating the cookie type(s) you have selected. Your consent is voluntary, and you may withdraw it at any time with effect for the future. You can withdraw your consent by reopening our cookie banner and deactivating the cookie type. If you do not grant your consent or withdraw it, this will not result in any disadvantages for you. However, without your consent, the functions explained above might not be available to you.

Please note that the use of Google Analytics has been extended by the plug-in “AnonymizeIP”, to ensure an anonymized collection of your IP address, so that we cannot relate your data to your person. The IP address transmitted by your browser as part of Google Analytics will not be merged with other data from Google.

3.2.2.4. Consent

When you visit our website for the first time, we will show you a pop-up with an explanation about cookies. As soon as you click on “Save preferences”, you consent to us using the categories of cookies and plug-ins you selected in the pop-up, as described in this Cookie Policy. You can disable the use of cookies via your browser, but please note that our website may no longer work properly.

3.2.2.5. Management and Deletion of Cookies

You can manage your decision on the use of cookies by reopening our cookie banner or by changing your browser preferences. Some computer browsers automatically accept all cookies. In this case, you may not see the cookie banner which allows you to manage your cookies individually. However, you can change your browser settings to block all cookies. You may also be able to configure your browser settings so that only certain types of cookies are blocked or so that you are notified as soon as a new cookie is to be stored on your computer. In this case, you can accept or reject cookies individually. If this function is available to you, you will find more detailed explanations in the help function of your browser. There you will also find information on how to delete all or certain cookies for which you have given us your consent. For more information on managing and deleting cookies for popular browsers, please see the following links: [Google Chrome](#), [Mozilla Firefox](#), [Microsoft Internet Explorer](#), [Microsoft Edge](#), [Apple Safari](#).

3.2.3. Google Maps

We process your personal data to display maps, a service provided by Google LLC.

This processing activity may include the following data categories which will be transmitted to Google LLC in the United States of America:

- The technical data as described in Section 3;
- Your location;
- The content you access (e.g., places); and
- The frequency of these accesses.

The processing is based on our (and your) legitimate business interest to guide you to our premises and facilitate your route planning.

The use of the service is not possible without your data, and these are automatically provided when you open a sub-page on which Google Maps is integrated. We process no further personal data than those specified in Section 3. Information on data processing by Google can be found in Google's privacy policy under the following link: <https://policies.google.com/privacy?hl=en>.

We do not conduct automated decision-making or profiling in this context.

3.2.4. Social Media Plugins

We use social media plugins from various social networks (e. g. Facebook). With the help of these plugins, you can share content or recommend products. The plugins are deactivated by default and therefore do not send data to other websites. By clicking on the symbol of such social network on EMDGroup.com and the confirmation by a second click on "OK" on the site following, you can activate plugins and thus provide your consent to the processing of your personal data in this context (so-called 2-click solution).

If these plugins are activated, your browser establishes a direct connection with the servers of the respective social media network as soon as you access the operator's website. The content of the respective plugin is transmitted directly from the social media network to your browser and embedded into the website.

By embedding the plugins, the social media network receives the information that you have visited the respective page of the operator. If you are logged in to the social media network, it can allocate the visit to your account. When you interact with the plugins, the corresponding

information is transferred directly from your browser to the social media network and stored there.

Even if you are not logged in to social media networks, websites with active social media plugins can still send data to these networks. With an active plugin, a cookie with an identifier is placed each time the website is accessed. Since your browser sends this cookie every time you connect to a network server without being asked, the network could basically use it to create a profile of the websites visited by the user associated with the ID. And it would then also be possible to assign this identifier to a person again later – for example when logging on later to the social network.

For the purpose and scope of data collection and the further processing and use of the data by social media networks, as well as your rights and options for the protection of your privacy, and in particular your right to revoke your consent, please refer to the data protection notices of the respective networks.

- Facebook (provided by Facebook Inc., 1601 S. California Ave, Palo Alto, CA 94304 USA): You can view Facebook's privacy policy here:

<https://www.facebook.com/about/privacy/your-info#public-info>

- Twitter (provided by Twitter Inc., 795 Folsom St., Suite 600, San Francisco, CA 94107, USA): You can view Twitter's privacy policy here:

<https://twitter.com/privacy>

- LinkedIn (provided by LinkedIn Inc., 1600 Amphitheatre Parkway, Mountain View, CA 94043 USA): You can view LinkedIn's privacy policy here:

<https://www.linkedin.com/legal/privacy-policy>

- YouTube (provided by Google Inc., 1600 Amphitheatre Parkway, Mountain View, CA 94043 USA): You can view Google's privacy policy here:

<https://policies.google.com/privacy?hl=de>

- Bluesky (provided by AST Telecom LLC dba Bluesky Communications, 478 Laufou Shopping Center, Nu'uuli, Pago Pago, American Samoa): You can view Bluesky's privacy policy here:

<https://bsky.social/about/support/tos>

- Instagram (provided by Instagram Inc., 1601 Willow Road, Menlo Park, CA, 94025, USA): You can view Instagram's privacy policy here:

<https://help.instagram.com/155833707900388>

3.2.5. Dream Board, Opportunity Board and Media board

We use widgets from Walls.io., which, among other things, allow our social media updates to be displayed directly on the website.

When these plugins are used, the IP address and cookie information are transmitted to Walls.io for logging in log files. Walls.io is operated by "Die Socialisten" Social Software Development GmbH in Vienna, Austria. IP address and cookie information are sent to walls.io servers in Germany and logged there for technical reasons. This logging is purely a technical necessity to

enable the functionality of the social media plugin or widget. This data will not be passed on to third parties. If you do not accept or delete the cookies, the functions of the social media plugin will not be available to you.

We have no influence on the data collection and its further use by the social networks.

This data processing is based on our legitimate business interests.

4. Data retention

Unless otherwise stated in this Privacy Notice, your personal data are regularly deleted as soon as they are no longer necessary to fulfil the purpose of the processing, or the processing is otherwise inadmissible. This is usually the case if the data is no longer necessary to meet our business interests or for the provision of the services requested by you, no statutory data retention obligations apply, or you withdrew your consent.

For more information about how long we store cookies for, please see above.

Your IP address, which is collected while browsing our Websites, is stored for a period of time of 7 days unless a reasonably justified incident indicates a longer storage period (e.g., due to a hacking attack).

Under certain circumstances, your data must also be kept longer, e.g., if a so-called Legal Hold or Litigation Hold (i.e., a ban on deleting data for the duration of the procedure) is ordered in connection with official or legal proceedings. Data without any personal identifiable information may be stored permanently.

5. Recipients of personal data

We might transfer your personal data to third parties, such as our service providers, financial institutions to process payments, lawyers and auditors, etc. to the extent required to meet our business objectives and fulfill our Services. For this purpose, we enter into adequate data protection agreements with these parties to the extent legally required and in this context safeguard that these recipients agree on technical and organizational measures to protect your personal data adequately.

We might also transfer personal data to Merck KGaA, Darmstadt, Germany and its Group companies.

6. Data transfer to third countries

Should such a data transfer involve the transferal of your personal data to countries outside of the EU/EEA, that do not have an adequate level of data protection compared to the EU, we safeguard such level of data protection by entering into standard contractual clauses with any such recipients if no adequacy decision justifies such transfer. This ensures that your data protection rights are protected. You may download a copy of these standard contractual clauses at the following URL: https://ec.europa.eu/info/law/law-topic/data-protection/international-dimension-data-protection/standard-contractual-clauses-scc_en

7. Automated decision-making

We generally do not use automated decision-making (including profiling) within the meaning of Article 22 GDPR. If we make use of automated decision-making or profiling, you will be informed through a separate data privacy notice.

8. Obligation to provide personal data

In general, you are neither contractually nor statutorily obliged to provide your personal data for the above purposes, however your decision to not provide your data may reduce features and functionalities, the impossibility to use our information and services offered in this context, the denial of access to our services and/or exclusion from our business activities to the extent the processing of your personal data is key in these contexts.

The information required for registration on our Website or for contacting us is marked as mandatory in the corresponding area (e.g., a contact form) of the Website; if you do not provide this mandatory information, we cannot enable you to use the respective functionality.

9. Your data protection rights

You have or might have the following data protection rights:

- **Right of access:** You have the right to obtain information on the processing of your personal data and to receive a copy these data.
- **Right to rectification:** You have the right to request that we correct or complete your inadequate, incomplete or inaccurate personal data.
- **Right to erasure:** Under certain circumstances, you have the right to request that we delete your personal data.
- **Right to restriction of processing:** Under certain requirements, you may request us to restrict the processing of your personal data.
- **Right to data portability:** You might have the right to receive your personal data in a structured, common and machine-readable format and request that these data are transferred to another data controller, if applicable under the specific circumstances.
- **Right to object:** You might have the right to object to the processing of your personal data by us, in particular if the processing of your personal data is based on (i) the necessity of the performance of a task in the public interest, or (ii) legitimate interests. We will then stop the processing of your personal data unless we remain legally authorized to do so.
- **Right to lodge a complaint with a supervisory authority:** You might have the right to lodge a complaint with a supervisory authority against the processing of your personal data if you believe that the processing of your personal data violates data protection regulations.

9.1. Exercise your data protection rights

You may exercise your data protection rights by submitting a request in our Data Privacy Portal. We take our responsibility for the protection of your rights very seriously. Our privacy experts will examine your request and answer it as soon as possible.

9.2. Withdrawal of consent

In case you granted us your consent to process your personal data, you may withdraw this consent with effect for the future, depending on the specifications of the respective processing activity. We will then stop the processing of your personal data, unless we have a legal permission to do so. Please note that your withdrawal has effect for future processing operations only and does not make data processing operations, which we executed before such withdrawal, unlawful.

To withdraw your consent, you may send an email to info@future-insight.org. If you withdraw your consent, you may no longer be able to use the services affected by the withdrawal. Apart from that, you will not suffer any further disadvantages.

If you do not specify your withdrawal to a specific processing operation, we will assume that you withdraw your consent regarding all processing of your personal data that is based on your consent.

This Data Privacy Statement is up-to-date and dates from June 2024. We reserve the right to amend the data privacy declaration at any time with effect for the future, in particular to adapt it to a further development of the website or the implementation of new technologies.